

# ANIMAL FARM

Journal  
Questions  
Ch. 1-5

## Propaganda Techniques -----

Copy the following three 'propaganda' techniques into your Lit Terms (beneath satire, fable, and allegory from the AF notes).

**Slogan** – This is a “catchy” saying that is easy to remember (but is often over-simplified and therefore inaccurate).

**Repetition** – When a message is “drummed” into a listener’s brain, it tends to be remembered.

**Appeal to the fears of an audience** – If you don’t do a certain thing (or think a certain way), something that you fear very much will happen to you.

**#1-3 From current news, advertising, or media (not the novel)** – provide a **specific** example of each of the following:

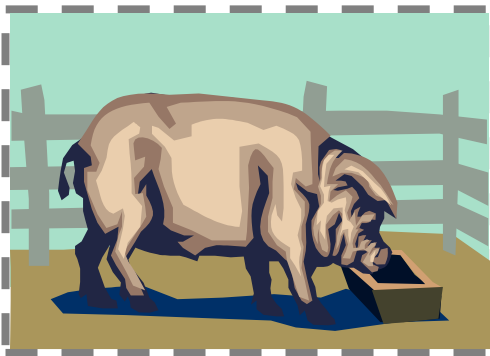
- a slogan
- the use of repetition
- appealing to the fears of an audience

## Identifying the Facts -----

Copy down and underline the following questions. Respond briefly in complete sentences.

**#4** According to Old Major, why is Man the enemy of the animals? What does Old Major urge the animals to do?

**#5** What “bad habits” on Major’s list do not appear in the Commandments?



**#6** During the first summer after the Rebellion, why are the animals so happy? Identify the specific ways in which their lives have improved.

**#7** Describe the Battle of the Cowshed. What (normally) human ceremonies do the animals carry out to celebrate their victory afterwards?

**#8** Although Commandment 7 states that “all animals are equal”, certain inequalities quickly become noticeable. Identify at least four of these inequalities that appear before Snowball’s exile.

**#9** Identify the important changes that take place at Animal Farm after Snowball’s expulsion.

**OVER ->**

## *Interpreting Quotes* -----

Copy down each quote and highlight it. Provide the **context** of the quote (who, what, where, when, about what/whom, in response to, just before, etc.). Then, explain the literal **meaning** of the quote. Finally, discuss the **significance** of the quote. Does it have a deeper meaning? Is there irony to be explained? Does it foreshadow something? Does it reveal something about a character's personality or desires? Does it connect with a theme from the novel? Why might Orwell have chosen the wording he did? Write until you run out of brain juice for each quote. Responses should be a minimum of five sentences.

**#10** "When they came back in the evening it was noticed that the milk had disappeared."

**#11** "With their superior knowledge, it was natural that they should assume the leadership."

**#12** "Nobody stole, nobody grumbled over his rations."

**#13** "The importance of keeping the pigs in good health was all too obvious."

**#14** "The only good human being is a dead one."

**#15** "It had come to be accepted that the pigs should decide all questions of farm policy."



**#16** "But sometimes you might make the wrong decisions, comrades, and then where should we be?"

**#17** "Several of them would have protested if they could have found the right arguments."

**#18** "Tactics"

## *Propaganda Techniques (cont.)* -----

Refer back to the three techniques from #1-3 for these final questions.

**#19-21** From the novel, provide a quoted (provide page numbers) example of each of the following:

- a slogan
- the use of repetition
- appealing to the fears of an audience