

ARGUMENT

thesis frame

(Pick a cool subordinating conjunction like...)

Although

Even though

Despite the belief that

because

OR since

a REASON that someone might disagree with your position,

second-most convincing REASON a person should agree with your position
(or a reason that a disagreeing person might consider changing their position)

clear statement of your defensible POSITION on the provided topic

#1 most convincing REASON someone should agree with your position.

SYNTHESIS

thesis frame

(Pick a cool subordinating conjunction like...)

Although

Even though

Despite the belief that

since

OR
because

a REASON that someone might resist your intended message/purpose,

second-most convincing REASON or concept that supports your message/purpose
each which you can support with evidence from MULTIPLE sources

clear statement of your intended MESSAGE on the provided topic

#1 most convincing REASON or concept that supports your intended message/purpose.