



1 Synthesis!

HOOK your reader's INTEREST with appeals to their values/beliefs/needs.

INTRO with background CONTEXT.

THESIS [your REASONS & your POSITION COUNTERCLAIM]

3 (LETTER) address counter-argument somewhere!

REASON#1 EVIDENCE from 2 or more sources! COMMENTARY! POSITION

PARENTHETICAL CITATION

REASON#1 EVIDENCE from 2 or more sources! COMMENTARY! POSITION

PARENTHETICAL CITATION

restated THESIS → REASONS & POSITION

real-world APPLICATION & answer your reader's "so what?" / "why should I care?"

2 Rhetorical ANALYSIS

HOOK your reader's INTEREST with short SUMMARY & some CONTEXT.

INTRO with short SUMMARY & some CONTEXT.

THESIS → speaker's CHOICES & MESSAGE POSITION

3 (#) CHOICE (speaker + verb + feature)

WOVEN QUOTATION PARENTHETICAL CITATION COMMENTARY! MESSAGE

3 (#) CHOICE (speaker + verb + feature)

WOVEN QUOTATION PARENTHETICAL CITATION COMMENTARY! MESSAGE

restated THESIS → CHOICES & MESSAGE

real-world CONTEXT & answer your reader's "so what?" / "why should I care?"

3 ARGUMENT

HOOK your reader's INTEREST with appeals to their values/beliefs/needs.

INTRO with background CONTEXT.

THESIS [your REASONS & your POSITION COUNTERCLAIM]

3 REASON#1 EVIDENCE from your observations & experience TYPE of evidence COMMENTARY! POSITION

3 REASON#1 EVIDENCE from your observations & experience TYPE of evidence COMMENTARY! POSITION

restated THESIS → REASONS & POSITION

real-world APPLICATION & answer your reader's "so what?" / "why should I care?"

address this wherever feels natural

COUNTERARGUMENT