



Specific



Measurable



Achievable



Relevant



Timely

SMART Goals Presentation

Explain how SMART goals work, show a real-world example, and write two useful Q1 goals.

What to include

- Define SMART goals: explain S, M, A, R, and T with examples.
- Explain why SMART goals matter.
- Find one real-world example from a company, organization, military, athletics, or another sector.
- Explain why that example uses SMART goals and how they are implemented.
- Explain the correct wording/structure of a SMART goal.
- Write 2 Q1 SMART goals: 1 academic and 1 personal.
- Include a citation slide with reliable sources.

Presentation rules

- Keep slides simple and readable.
- Each group chooses a different real-world example.
- Use real sources; cite them on the final slide.
- Google is a search engine, not a source. AI is not evidence.
- Do not read from slides or paper. Explain in your own words.
- Your goals must be measurable enough to check later.

The big rule:

If we cannot check it, it is not SMART yet.

SMART Goals Presentation Rubric

Category	Excellent (5 pts)	Good (4 pts)	Fair (2 pts)	Needs Improvement (1 pt)
Definition of SMART Goals	Clearly and accurately defines all five SMART components with examples.	Defines most SMART components with some clarity.	Defines some components but lacks clarity or completeness.	Definition is vague, incorrect, or missing key elements.
Importance of SMART Goals	Provides a thoughtful explanation of why SMART goals matter, with strong reasoning.	Explains importance with general reasoning.	Gives a basic or partial explanation.	Explanation is unclear or missing.
Real-World Use: Why	Identifies one company, organization, or sector and explains why SMART goals are relevant there.	Identifies one example with some explanation of relevance.	Mentions one example but lacks detail.	No example, or the example is unclear.
Real-World Use: How	Provides a specific, accurate example with detailed explanation of how SMART goals are implemented.	Provides a relevant example with some explanation of implementation.	Example is vague or lacks clarity on implementation.	No example, or explanation is unclear/inaccurate.
Correct Wording of SMART Goals	Demonstrates excellent understanding of SMART goal structure and phrasing.	Shows good understanding with minor issues in wording.	Shows some understanding, but the wording is inconsistent.	Wording is incorrect or does not follow SMART format.
Academic SMART Goal (Q1)	Goal is well-written, follows SMART format, and is relevant to academic success.	Goal is mostly SMART, with minor issues.	Goal is partially SMART or lacks relevance.	Goal is vague, unrealistic, or missing components.
Personal SMART Goal (Q1)	Goal is clearly SMART, realistic, and personally meaningful.	Goal is mostly SMART, with minor issues.	Goal is partially SMART or lacks personal relevance.	Goal is vague, unrealistic, or missing components.
Group Presentation & Effort	Work is neat, organized, and shows strong effort and engagement. Speaker explains in own words; no reading.	Work is mostly neat and shows good effort. Some reading or over-reliance on notes.	Work is somewhat organized; effort is average. Constant glancing or uneven preparation.	Work is messy or rushed; minimal effort shown. Reading from slides or notes.

Total: ____ /40

(Late: -10 pts. on final grade)

Group Members: _____

Presentation Date: _____